

Survey Analysis: CSWB 2023

Respondents	332
% of Residents who live in Pickering	94.0%

Ranking of Priorities

Options	Average Rank
To live in a clean, safe, attractive and welcoming community with safe trails, walkways, public art, well-lit spaces and spaces that promote healthy lifestyles (Create safe and welcoming neighborhoods)	3.09
To have access to recreation, fitness and leisure programs, community gardens, and programs that support physical and mental wellbeing (Physical Health and Mental Wellness)	4.3
To reduce local crime and victimization (Improve individual safety and security)	4.47
To improve living standards by attracting new jobs and businesses to Pickering; providing education on financial literacy, attracting more physicians to Pickering, rental and affordable housing strategies (Improve living standards)	4.86
To know how to find resources for things like mental health, safety, victimization, crime prevention, physical wellbeing, and substance use (Learning, education, and creative communities)	5.06
To feel a sense of belonging to my community by participating in neighborhood initiatives, volunteering or programs (Community Vitality)	5.49
To provide services and resources to those experiencing homelessness, substance use, or food insecurity (Support basic needs)	5.51
To increase road safety for pedestrians, cyclists, motorists, and vehicle passengers	5.73
To develop programs, committees, taskforces and trainings to combat local racism, homophobia and xenophobia (Promote Inclusion, Diversity and Equity)	6.48

Priority 1: Community Vitality Initiatives

Options	# of Respondents, Very Important & Important	% of Total Responses
Have opportunities that connect me with others in my neighbourhood (Neighbourhood Watch, Street Parties, knowing my neighbours)	192	57.8%
Belong to a recreational, cultural, or social group or association	179	53.9%
Have opportunities to volunteer in the community	171	51.5%
Have opportunities to celebrate holidays, events, or special occasions with my neighbours	170	51.2%
Belong to a neighbourhood group or association	154	46.4%

Priority 2: Learning, Education, and Creative Communities

Options	# of Respondents, Very Important & Important	% of Total Responses
Know about Crime Prevention initiatives	270	81.3%
Learn about mental health and how to support you or a friend/family members' mental health	228	68.7%
Know about the City of Pickering Housing Strategy	202	60.8%
Learn about local resources and programs to combat social isolation	199	59.9%
Learn about local resources and strategies to support those struggling with substance use	170	51.2%
Know about the Pickering Anti-Black Racism Task Force initiatives	158	47.6%

Priority 3: Create Safe and Welcoming Neighbourhoods

Options	# of Respondents, Very Important & Important	% of Total Responses
You feel safe walking home alone in your community	322	97.0%
The City has public spaces that are clean, tidy and well cared for	320	96.4%

The City monitors public spaces with cameras, or provides security	283	85.2%
The City has public spaces that allow people to gather and celebrate	276	83.1%
The City celebrates and displays diverse public art	187	56.3%

Priority 4: Physical Health and Mental Wellness

Options	# of Respondents, Very Important & Important	% of Total Responses
You have local access to health services	312	94.0%
You have access to nutritious food	306	92.2%
The City provides safe playgrounds and trails for families to experience	302	91.0%
You have fair access to recreation facilities (both indoors and out)	298	89.8%
You have fair access to recreation programs (swimming, arts, sports, special interest, camps, etc)	291	87.7%
Youth have designated safe spaces in recreation facilities	271	81.6%
The City provides programs that teach self-sufficiency farming and sustainability	194	58.4%

Priority 5: Improve Living Standards

Options	# of Respondents, Very Important & Important	% of Total Responses
Snow clearing is prioritized for seniors and people living with disabilities	296	89.2%
The city supports the efforts of organizations providing food security programs	272	81.9%
WiFi is easily accessible in City spaces, and for borrow (WiFi Hot Spots)	255	76.8%
You have the opportunity to learn about financial literacy	176	53.0%
You have access to employment workshops and job fairs	175	52.7%

Priority 6: Support Basic Needs

Options	# of Respondents, Very Important & Important	% of Total Responses
Overnight shelters are available in Pickering during extreme weather conditions	265	79.8%
Wellness checks are coordinated for those who are unsheltered	254	76.5%
Access to showers is provided for those who are housing insecure	245	73.8%

Priority 7: Promote Diversity, Equity, and Inclusion

Options	# of Respondents, Very Important & Important	% of Total Responses
People from all backgrounds are valued and respected in Pickering	298	89.8%
You feel safe to voice your opinions, and feel heard, in City spaces	277	83.4%
You feel represented in your community.	243	73.2%
Culturally relevant programming reflects the diversity of our City	232	69.9%
The City has an Equity, Diversity and Inclusion Plan	230	69.3%
Anti-Racism training and resources are mandated for City staff	223	67.2%
Anti-Racism training and resources are offered to the public	199	59.9%
An Anti-Racism & Anti-Oppression (ARAO) framework is created by the City	195	58.7%

Priority 8: Improve Individual Safety and Security

Options	# of Respondents, Very Important & Important	% of Total Responses
You feel safe walking in your community	317	95.5%
You feel safe driving in your community	306	92.2%
You feel safe riding your bike in your community	288	86.7%
The City provides access to public training on health and safety (CPR, Naloxone).	261	78.6%
The City's Customer Care staff can refer residents to resources that align with the 7 pillars of community safety and well-being	254	76.5%
The City provides workshops on Cyber safety and security	206	62.0%

Cumulative Action Items Ranked

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Action Item	# of Respondents, Very Important	% of Total Response	Priority
You feel safe walking home alone in your community	322	97.0%	Create Safe & Welcoming Neighbourhoods
The City has public spaces that are clean, tidy and well cared for	320	96.4%	Create Safe & Welcoming Neighbourhoods
You feel safe walking in your community	317	95.5%	Improve Individual Safety & Security
You have local access to health services	312	94.0%	Physical Health & Mental Wellness
You feel safe driving in your community	306	92.2%	Improve Individual Safety & Security
You have access to nutritious food	306	92.2%	Physical Health & Mental Wellness
The City provides safe playgrounds and trails for families to experience	302	91.0%	Physical Health & Mental Wellness
You have fair access to recreation facilities (both indoors and out)	298	89.8%	Physical Health & Mental Wellness
People from all backgrounds are valued and respected in Pickering	298	89.8%	Promote Diversity, Equity & Inclusion
Snow clearing is prioritized for seniors and people living with disabilities	296	89.2%	Improve Living Standards

You have fair access to recreation programs (swimming, arts, sports, special interest, camps, etc)	291	87.7%	Physical Health & Mental Wellness
You feel safe riding your bike in your community	288	86.7%	Improve Individual Safety & Security
The City monitors public spaces with cameras, or provides security	283	85.2%	Create Safe & Welcoming Neighbourhoods
You feel safe to voice your opinions, and feel heard, in City spaces	277	83.4%	Promote Diversity, Equity & Inclusion
The City has public spaces that allow people to gather and celebrate	276	83.1%	Create Safe & Welcoming Neighbourhoods
The city supports the efforts of organizations providing food security programs	272	81.9%	Improve Living Standards
Youth have designated safe spaces in recreation facilities	271	81.6%	Physical Health & Mental Wellness
Know about Crime Prevention initiatives	270	81.3%	Learning, Education & Creative Communities
Overnight shelters are available in Pickering during extreme weather conditions	265	79.8%	Support Basic Needs
The City provides access to public training on health and safety (CPR, Naloxone).	261	78.6%	Improve Individual Safety & Security

WIFI is easily accessible in City spaces, and for borrow (WiFi Hot Spots)	255	76.8% Improve Living Standards
The City's Customer Care staff can refer residents to resources that align with the 7 pillars of community safety and well-being	254	76.5% Improve Individual Safety & Security
Wellness checks are coordinated for those who are unsheltered	254	76.5% Support Basic Needs
Access to showers is provided for those who are housing insecure	245	73.8% Support Basic Needs
You feel represented in your community.	243	73.2% Promote Diversity, Equity & Inclusion
Culturally relevant programming reflects the diversity of our City	232	69.9% Promote Diversity, Equity & Inclusion
The City has an Equity, Diversity and Inclusion Plan	230	69.3% Promote Diversity, Equity & Inclusion
Learn about mental health and how to support you or a friend/family members' mental health	228	68.7% Learning, Education & Creative Communities
Anti-Racism training and resources are mandated for City staff	223	67.2% Promote Diversity, Equity & Inclusion
The City provides workshops on Cyber safety and security	206	62.0% Improve Individual Safety & Security

Know about the City of Pickering Housing Strategy	202	60.8% Learning, Education & Creative Communities
Learn about local resources and programs to combat social isolation	199	59.9% Learning, Education & Creative Communities
Anti-Racism training and resources are offered to the public	199	59.9% Promote Diversity, Equity & Inclusion
An Anti-Racism & Anti-Oppression (ARAO) framework is created by the City	195	58.7% Promote Diversity, Equity & Inclusion
The City provides programs that teach self-sufficiency farming and sustainability	194	58.4% Physical Health & Mental Wellness
Have opportunities that connect me with others in my neighbourhood (Neighbourhood Watch, Street Parties, knowing my neighbours)	192	57.8% Community Vitality
The City celebrates and displays diverse public art	187	56.3% Create Safe & Welcoming Neighbourhoods
Belong to a recreational, cultural, or social group or association	179	53.9% Community Vitality
You have the opportunity to learn about financial literacy	176	53.0% Improve Living Standards
You have access to employment workshops and job fairs	175	52.7% Improve Living Standards

Have opportunities to volunteer in the community	171	51.5% Community Vitality
Have opportunities to celebrate holidays, events, or special occasions with my neighbours	170	51.2% Community Vitality
Learn about local resources and strategies to support those struggling with substance use	170	51.2% Learning, Education & Creative Communities
Know about the Pickering Anti-Black Racism Task Force initiatives	158	47.6% Learning, Education & Creative Communities
Belong to a neighbourhood group or association	154	46.4% Community Vitality

Additional Questions

What Community Safety & Well-Being initiatives do you want to learn more about?

Options	# of Respondents	% of Total Responses
Mental Health	226	68.1%
Criminal Involvement	191	57.5%
Homelessness & Basic Needs	162	48.8%
Social Isolation	137	41.3%
Experiences of Racism	110	33.1%
Victimization	107	32.2%
Substance Use	78	23.5%

How do you want the City to communicate this information with you?

Options	# of Respondents	% of Total Responses
Email / enews	242	72.9%
City website	182	54.8%
Social media	137	41.3%
Online (virtual) Neighbourhood meetings / community consultations	94	28.3%
In person Neighbourhood meetings / community consultations	93	28.0%
Printed materials in community centres	82	24.7%

I spend more than 50% of my income on Housing

Options	# of Respondents	% of Total Responses
FALSE	176	54.2%
TRUE	149	45.8%

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I have children under 18 living at home

Options	# of Respondents	% of Total Responses
FALSE	216	65.1%
TRUE	116	34.9%

Age

Options	# of Respondents	% of Total Responses
30-49	118	35.5%
50-64	90	27.1%
65+	88	26.5%
18-29	27	8.1%
Under 18	9	2.7%

Ethnic/Racial Background

Options	# of Respondents	% of Total Respondents
White (including, but not limited to British, Italian, German, French Russian, South African, Argentinian, and Brazilian)	154	46.4%
Asian - South / East Indian / Indo-Caribbean (including but not limited to Indian, Pakistani, Sri Lankan, Tamil, Guyanese, Trinidadian, and Kenyan)	62	18.7%
Mixed racial origin (i.e., with parents in multiple groups identified above, regardless of place of birth)	21	6.3%
Black / African (including, but not limited to Afro-Caribbean, South African, Nigerian, Ghanaian, Jamaican, Guyanese, and Trinidadian)	18	5.4%
I prefer not to answer	14	4.2%
Middle Eastern, West Asian, or North African (including, but not limited to Iranian, Armenian, Afghan, Iraqi, Lebanese, and Moroccan)	13	3.9%
Asian - East (including, but not limited to Chinese, Japanese, Korean, Taiwanese, and Mongolian)	11	3.3%
Asian - Southeast (including, but not limited to Filipino, Vietnamese, Cambodian, Indonesian, and Malaysian)	11	3.3%
Pacific Islander (including, but not limited to Fijian, Hawaiian, Maori, Polynesian, and Samoan)	11	3.3%
Prefer to describe; please indicate your racial identity if you do not see yourself reflected above.	7	2.1%
Indigenous to Turtle Island (including, but not limited to First Nation, Metis, and Inuit)	5	1.5%
Latino or Hispanic (including, but not limited to Colombian, Ecuadorian, Peruvian, Mexican, Salvadorian, including central and South American Indigenous peoples)	5	1.5%
I don't know	2	0.6%